

Marketing Manager – Woldhuis Farms Sunrise Greenhouse

About Us

Woldhuis Farms Sunrise Greenhouse is a family-owned grower retail destination garden center known for growing happiness through every season. From vibrant spring flowers and summer blooms to fall mums and festive Christmas porch pots, we create natural beauty that fills homes and hearts.

Position Overview

We are seeking a creative, organized, and results-driven **Marketing Manager** to lead our marketing and communications efforts year-round. This role is perfect for someone who loves blending creativity with strategy – someone who can capture the joy of each season and share it with our community across multiple platforms.

Key Responsibilities

- Develop and execute marketing campaigns for each season (Spring, Summer, Fall, Christmas)
- Manage social media accounts: Facebook, Instagram, and YouTube
- Create weekly email newsletters and distribute sales information to our internal staff
- Manage the website: oversee content and functionality, handle routine edits, and keep everything current
- Answer customers' questions
- Assist as needed with traditional advertising methods
- Promote in-store events and seasonal experiences
- Create engaging photo and video content that showcases our plants, displays, and expertise
- Track and analyze advertising effectiveness and customer engagement metrics
- Maintain consistent brand voice and visual style across all channels
- Collaborate with ownership and team members to bring new ideas to life

Qualifications

- Strong writing and design skills; comfortable using Canva, Meta Business Suite, and email platforms

- Ability to learn website management tools (WordPress or similar)
- Excellent organizational and project management skills
- Photography, videography, or graphic design experience is a plus
- Passion for plants, creativity, and connecting with customers

Work Schedule and Expectations

- Full time position
- In-person presence required on-site in Grant Park, IL

What We Offer

- Competitive hourly rate
- Employee discount on plants and seasonal decor.
- A dynamic and creative work environment

How to Apply

Send your resume and the Sunrise Employment Application to hr@woldhuisfarms.com.